

# THE PURPOSE COMPANY

## WELCOME PACKET

2025-26 Season

**The Purpose Company**

dancing on purpose, for a purpose, for such a time as this.

Director: Allyson Kitchner

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# ABOUT US

The Purpose Company exists to glorify God through the art of dance by providing a Christ-centered environment where students can grow in faith, cultivate their God-given purpose, and express worship through movement with excellence and integrity.

The Purpose Company strives on creating a spirit-filled environment and keeping Jesus at the center.

At The Purpose Company, you can expect a variety of affordable classes that each serve to help dancers grow in training, excellence, character and faith.

We believe in Philippians 4:8, "Finally, brothers and sisters, whatever is true, whatever is noble, whatever is right, whatever is pure, whatever is lovely, whatever is admirable—if anything is excellent or praiseworthy—think about such things." You will see this lived out through creative expression such as costume and song choices, as well as through teaching methods.

## MEET THE OWNER



**Allyson Kitchner**  
Owner, Director

Ally grew up immersed in the competitive dance world and has spent many years teaching both recreational and competitive dance. However, after surrendering her life to Jesus, everything changed—God revealed to her the true purpose of dance. In 2022, the Lord placed the name “The Purpose Company” on Ally’s heart. By 2024, God spoke a powerful promise: that He would “fulfill her whole purpose,” launching her God-given dream into reality.

Ally holds a Bachelor’s degree in Theology and Ministry, which has shaped the foundation of this Christ-centered dance company. For her, dance is more than just movement—it’s a form of worship, a tool for ministry, and a way to raise up Kingdom-minded dancers who know they are dancing on purpose, for a purpose, for such a time as this.

God has used dance not only through Ally’s teaching, but also by opening doors for her to minister through dance herself. Her heart burns to see this calling stretch far beyond Broome County—reaching the nations with the love and truth of Jesus.

Ally is humbled and deeply grateful that God has chosen her for this assignment, and she is full of expectancy for how He will glorify Himself through The Purpose Company.

# WELCOME LETTER

Dear TPC Family,

Thank you for choosing The Purpose Company to be not only your dance studio, but your family. As we head into our second season, there is so much I am reflecting on from the past season and so much I am excited for this season. There's so much I want to share with you but I want to begin with this- humility. My heart posture in this position God has placed me over this company is one of humility. The Purpose Company was not my dream, but God's. This company belongs to Him and I am honored yet humbled that He has chosen to use me to bring this forth. Every decision I make is done through prayer as my greatest desire is to be in the perfect will of my Father. I am committed to waiting on the Lord, even when I want to rush. I am committed to keeping Jesus at the center, even when it feels easier to do it my way. I am committed to sharing the gospel of Jesus even when I want to hold back in fear. I'm thankful for the grace of God that strengthens me daily and covers my lack. I won't always have it right or do it right, but I will always run back to the feet of Jesus to be washed and forgiven. To simply put it, this is a grace journey, for me, and for you. As we all operate out of the grace of God, we will see the blessing of God upon us, we will see friendships forming, we will feel unity strongly, and we will see miracles happening in and through us.

I pray that this season God would give me fresh vision, for what's to come now and what's to come in years from now. I pray for open doors for our dancers to share the gospel in new settings. I pray for salvation, healing, and freedom to be the fruits of The Purpose Company. I pray for you- that you would experience the love of God in a new way and come into deeper relationship with Him.

Thank you for trusting me and The Purpose Company. To God be the glory for all things. I look forward to an amazing season together.

Love & Gratitude,

Allyson Kitchner

# TUITION

Tuition is based on the amount of time in classes per week. Tuition is to be paid on the first of each month. All payments are currently processed through WIX recurring invoices. Payments are automatic on the same date each month. There is a one week grace period and then late fees will be charged. If payments are not caught up, your dancer's spot in classes will be on hold.

Time / Week	Cost/ Month
45 minutes	\$50
1 hour	\$60
1.5 hours	\$70
2 hours	\$80
2.5 hours	\$90
3 hours	\$100
3.5 hours	\$110
4 hours	\$120
4.5 hours	\$130
Unlimited (over 4.5 hours)	\$145

Other Notes:

Solo: \$150/choreography, \$50/month

Duo: \$50/month

10% sibling discount (highest tuition is full price, every additional sibling will receive 10% off)

Other costs to expect: Christmas show t shirt, costumes, registration fee, picture day, recital costs

# SCHEDULE & CLASSES

## Age Breakdown:

3–5 years: Tiny

6–7 years: Mini

8–11 years: Junior

12–14 years: Teen

15–18 years: Senior

Please note that these age groups are a standard reference point. Based on teacher discretion, a child may be referred to a group in the age group above or below. The heart of this is to provide the dancer with a group that suits them best and will help them nurture and fall in love with dance.

Monday	Tuesday	Wednesday	Thursday
4:00–4:45pm : Tiny Jazz & Tumble	6:15–7:00pm– Teen/Senior Technique	4:00–4:45pm: Tiny Ballet & Lyrical	6:15–7:00pm: Tumbling & Acro (mini-teen)
4:45–5:30pm– Junior Technique	7:00–7:30pm– Teen/Senior Jazz	4:45–6:00pm: Mini Combo (Technique & Lyrical)	7:00–7:30pm: Hip Hop (mini-teen)
5:30–6:15pm: Production (mini– senior)	7:30–8:00pm: Senior Lyrical	6:00–6:30pm: Mini/ Junior Jazz	7:30–8:00pm: Advanced Tumbling (aerials focused)
6:15–6:45pm: Junior/Teen Lyrical	8:00–8:30pm: Solo/Duo	6:30–7:15pm: Tap (mini-junior)	8:00–8:30pm: Solo/Duo
6:45–7:15pm: Worship (mini– senior)		7:15–7:45pm: Solo/Duo	
7:15–7:45pm: Senior Contemporary			
7:45–8:30pm: Slow Down & Stretch			

# POLICIES:

**\*\* Please review policies carefully and sign the bottom of the second page to return to Ally before dancer begins classes\*\***

## Payment & Refund Policy:

Online Payments: The Purpose Company uses WIX as the online payment system. Each dancer/family should have a recurring invoice set up. TPC does not accept cash, Venmo, or check. If you need to adjust your payment method or plan, you can reach out to Ally and she can assist you. Payments run September–June. All dancers must commit to the 10 months to perform in the recital.

Failed Payments: Parents/Guardians will receive a notification that a payment has failed. You will have a 7 day grace period to revise the payment and after that grace period, a plan will be automatically canceled. A new plan must be established before the dancer can continue classes.

Refund Policy: All payments are non-refundable. Once a payment has been processed, it cannot be refunded for any reason, including sickness, absence, or any other circumstance.

Please note that tuition is standard. It is based on the classes a dancer is enrolled in per month and not based on attendance.

Withdrawal Policy: Withdrawals require written notice (email) , and tuition for the current month will still be charged regardless of the withdrawal date. You are responsible for any costumes or t shirts ordered for the dancer before their withdrawal.

## Attendance Policy:

Class attendance: Consistent attendance is crucial for both the development of the individual dancer and their team. We encourage all students to consistently attend their classes to gain the full benefit of their training.

Absence notification: If your child is unable to attend a class for any reason, we kindly ask that the parent/guardian notifies the studio via email or text message. This helps teachers prepare and adjust classes accordingly.

Missed classes: This policy applies to all collective classes (preparing a piece for the showcase). When a dancer misses multiple classes, it can cause both the individual and the team to fall behind, negatively impacting preparation of performances. We ask that your dancer does not miss more than two sessions of the same class each month. Parents will be notified if their child reaches the absence limit, and options moving forward will be discussed. In some cases, a child may be asked to step down from a class until after the show.

Class Cancellation/Studio Closures: In the event of an unexpected class cancellation or studio closure, parents/guardians will be notified via email. Reasons for closure may include teacher sickness, weather, etc. Cancellation/closure is factored into the tuition cost already. Make-up classes are not promised, but may be offered depending on availability.

### Injury Liability:

Participation in dance classes involves inherent risks, such as injury. Upon a child being injured, the teacher will reach out to the parent immediately. Teachers are able to provide basic first aid, and will contact emergency services if needed. Participants (and their guardians, if applicable) agree to release the studio, its owners, instructors, and staff from any liability for injuries, damages, or losses sustained during participation in classes or related activities, whether caused by negligence or otherwise. Participants agree to indemnify and hold harmless the studio from any claims, damages, or expenses arising from injuries sustained during classes or activities. This includes any legal fees or costs incurred by the studio in defending against such claims.

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By signing the below segment, you are acknowledging and agreeing to the above policies for the 2025-2026 dance season at The Purpose Company. Please sign and return this bottom portion before your dancer's first day of class. You may keep the policy section for your own reference.

Print Parent/Guardian Name: -----

Print Child's Name (list all dancers if applicable): -----

Sign Parent Name: -----

Date: -----

### Photo & Media Release

All dancers may be photographed or recorded during classes, events, or performances. These images/videos may be used for promotional materials, social media, or studio displays that reflect the mission and joy of The Purpose Company.

By enrolling, you acknowledge this policy. If you do not wish your child to be included in photos or videos, you must sign and return the Media Opt-Out Form included below.

### Media Opt-Out Form

Only submit this form if you do NOT give permission for photo or video use.

I do not give permission for my child to be photographed or recorded by The Purpose Company for use in promotional materials, social media, or public studio displays.

Dancer's Full Name: -----

Parent/Guardian Name: -----

Parent Signature: ----- Date: -----

Please return this signed form to the studio office before your child's first class if you wish to opt out of the media release policy.

# IMPORTANT DATES:

First day of dance: September 15<sup>th</sup>

Last day of dance: June 11<sup>th</sup>

October 13<sup>th</sup>: No Dance– Columbus Day

November 24<sup>th</sup>–27<sup>th</sup>: Thanksgiving Break

December 13<sup>th</sup>: Christmas Showcase at Oakdale Commons

December 22<sup>nd</sup>–January 8<sup>th</sup>: Christmas/Winter Break

February 16<sup>th</sup>– No dance– President's Day

April 4<sup>th</sup>–12<sup>th</sup>: No Dance– Easter/Spring Break

May 4<sup>th</sup> (& 5<sup>th</sup> if needed): Company Picture Day

May 25<sup>th</sup>: No dance– Memorial Day

June 12<sup>th</sup>: Recital

June 13<sup>th</sup>: Banquet

Snow Days/Studio Closures: All parents will be notified via email if the studio is closed for a snow day, sickness, or another emergent reason.

# CODE OF CONDUCT:

At The Purpose Company, we are more than a dance studio — we are a Christ-centered community committed to excellence, character, and worship through movement. This Code of Conduct helps us create a safe, respectful, and joyful space for every dancer and family. By joining our studio, you agree to uphold the following standards.

## 1. Respect & Character

We expect all dancers and families to:

- Treat teachers, classmates, and staff with kindness and honor
- Speak respectfully at all times — no teasing, gossip, or foul language
- Respect the space God has blessed us with by picking up after yourself.
- Obey class rules and follow instructions the first time
- Avoid physical disruptions (pushing, roughhousing, or inappropriate contact)
- Handle disagreements with humility and grace

## 2. Dress Code

While we encourage dancers to dress in a way that expresses themselves, we do require all dancers to adhere to the following guidelines:

- Modest, well-fitting dancewear (no crop tops, low-cut or overly short attire)
- Hair pulled back away completely (can be a safety hazard if not)
- No large jewelry or accessories (can be safety hazard)
- Proper footwear is required (turning shoes, ballet shoes, tap shoes, sneakers)
- Students may be asked to sit out if not dressed according to policy.

## 3. Parent Partnership

Parents play a vital role in the culture of our studio. We ask parents to:

- Communicate with staff in a respectful and constructive manner
- Support your dancer with encouragement and grace
- Avoid gossip or complaints in the lobby
- Bring up concerns directly and privately with the director or instructor
- Lead the way with love, honor, and respect.

## 4. Faith & Culture

Our studio atmosphere is rooted in Christian values:

- We may open/close classes in prayer or share scripture-based encouragement
- Worship-based music, themes, and choreography will be used

All students are welcome, regardless of background, and are expected to participate respectfully.

### 5. Behavior Violation & Consequence Policy

We believe discipline is most effective when it's done with both love and clarity. When studio expectations are not followed, we will address behavior using the following steps:

1. Verbal Reminder – A gentle, private correction from the teacher.
2. Reflection Time – Student may briefly sit out; parents may be notified. If the child repeatedly chooses not to adhere to studio values, they may be asked to sit for the remainder of class (unless a change in behavior is made).
3. Parent Communication – A conversation with the studio director and family will be arranged.
4. Disciplinary Action – For repeated or serious issues (bullying, defiance, unsafe conduct):
  - Probation
  - Temporary suspension
  - Permanent dismissal without refund

We reserve the right to immediately remove any student or family from the studio if behavior compromises safety, studio values, or community well-being.

### 6. A Note on Restoration

While we hold firm standards, our heart is always toward restoration. We believe in second chances, humility, and growth. Our desire is to partner with families to nurture not just great dancers — but godly character.

Please note that we take the culture of The Purpose Company seriously. All teachers are committed to creating a physically, emotionally, and spiritually safe environment for the parents and dancers.

## STAY CONNECTED:

The main stream of communication for families will be via email. Please note that emails sometimes go to spam. We recommend checking frequently and favoriting emails from TPC.

Updates will also be posted to our social medias! Please follow, like, and share

Instagram: @thepurposecompanyofficial

Facebook: The Purpose Company

Please consider leaving us a review on facebook or google!